

List Ideas

Use this sheet to make a decision between a number of closely contested ideas. First, list all the ideas that you are comparing.

Determine Metrics

Choose a series of metrics you want to rate each idea on. These metrics can be broad, such as cost, usability, etc, or they can be extremely specific to your project. Pick metrics that apply to all the ideas you present, so that you may compare them.

Rate Ideas

Decide upon a rating system, and rate each of your ideas based on the metrics you determined above. It can be useful to use a numeric rating so that you can aggregate the metrics to give each idea an overall score. Use the notes area below to take down the scores and white ideas are best based on your metrics.

Decision Matrix		Project							
Ideas	Metrics								
Notes									
Version Control		Iteration #:	Date:	Author:					

Why

Use this worksheet to help make difficult decisions between a group of ideas. This is generally useful if you have a number of ideas that you cannot decide between with less quantitative means of decisions making.

Tips

Choose metrics that apply to all the ideas you are comparing.

Use a numeric rating system.

What came before?

- Ideation
- Affinity Group
- Exploring An Idea
- Relaxed Constraints
- Object Integration

What's next?

- Skit
- Storyboard
- Prototype Analysis
- Wireframe Page

Ideas	<i>Metrics</i>								

Notes