

Create A Title

Name your prototype. A low fidelity prototype would be something sketched on paper, or made with materials along the lines of pipecleaners and cardboard. High fidelity might be a 3D print or interactive application.

Be Aware

Why did you make this prototype? Was it to test an idea? Convey a concept? Communicate a visual thought? Understand a user?

Describe

Briefly describe the prototype and its key elements. How does it help you. What problem does it solve? Or what does it communicate?

Apply

How can you leverage what you have learned in your project? What actions can you take based on your insights? Do you have new ideas or need to make changes to an interface?

Learn

What did this help you understand? An idea? Your users? How was it useful specifically?

Prototype Analysis		Project	
Title:		Fidelity: Low <input type="checkbox"/> Medium <input type="checkbox"/> High <input type="checkbox"/>	
Purpose What is this prototype testing or demonstrating?			
Description Write a description or add a picture.			
Insights What have you learned from this prototype?		Actions From your insights, what will you change?	
Version Control		Iteration #:	Date:
			Author:

Why

Prototypes are not only a way to test a concept, they are a way to learn more about your project, and a way to tangibly communicate and understand. Using representations and prototypes will help you both get feedback from your users and communicate your ideas faster. Use prototypes for quick iteration cycles to build better products faster.

What came before?

Ideation
Decision Matrix
Dot Voting

Wireframe Page
Skit
Storyboard

What's next?

Ideation

Observation
Contextual Inquiry
Interview
Usability Testing

Wireframe Page
Skit
Storyboard

Tips

Prototype constantly throughout your process. It will help you understand stakeholders faster. Don't waste time deliberating about an idea for a long time, just test it!

Let the fidelity of your prototype be proportional to how much you understand your stakeholders. Don't waste time on it if you're going to change it anyways.

Don't get attached to or defensive about your prototypes. They are an opportunity to learn, not the final product.

Don't be afraid of failure, you learn more when you fail. Just fail as fast as you can to learn as much as you can.

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