

Plan

Why are you making this storyboard? Who is your protagonist going to be, and what persona are they based off of? What is their goal in this scene, and what is going to get in their way? How does this scene relate to your project?

Draw

Draw scenes into each of these boxes. Use the back of this sheet or more paper if you need more room. Sketch with the accuracy that you need to convey your ideas. Using perspectives (especially by making the ground a visible plane) and differentiating between foreground, middle-ground, and background, are both ways you can help easily improve the quality of your drawings.

Reflect

What have you learned from this storyboard? Did it raise any new questions, or give you any new ideas? What was the reaction of the people you showed it to?

Storyboard		Project	
Title:		Protagonist Persona:	
Goal/Task Description What is the goal of your protagonist? What are they using to achieve this goal?			
Observations of interest			
Version Control		Iteration #:	Date:
		Author:	

Why

Storyboards are visual diagrams of processes that allow people to better visualize and understand these processes. They are a versatile tool, and can be used to communicate ideas to stakeholders, show how a product might fit into people's lives, map out a specific user's process, or, if you are designing a process, to demonstrate the process itself.

What came before?

Ideation
Decision Matrix
Exploring An Idea
Dot Voting

Observation
Contextual Inquiry
Interview
Usability Testing

What's next?

Ideation
Exploring An Idea

Observation
Contextual Inquiry
Interview
Usability Testing

Wireframe Page
Prototype Analysis

Tips

Use this tool often and throughout your project.

Don't spend too much time on this, it is not the final product, just a tool.

Understand the overall goal of the storyboard before you begin creating it.

Title:

Protagonist Persona:

Goal/Task Description

What is the goal of your protagonist? What are they using to achieve this goal?

Observations of interest